



2023 Scholarship Competition

Submission Deadline: Friday, March 31, 2023 @ 5:00 pm

~ Apparel Design Competition Requirements ~

OVERALL SCHOLARSHIP COMPETITION OBJECTIVES:

To give college and university students an opportunity to demonstrate their talents in design, construction, fabric, and trend research. Students will convey their vision, creativity and acumen through professional quality garments accompanied with a written statement of their design approach. Top scored entries will be prominently showcased in a professionally produced fashion presentation.

CRITICAL NOTE:

Before beginning to work on this project, it is vital that you read all materials first. If you cannot download the proper forms, have your faculty advisor contact the Fashion Group International of Dallas immediately. (fgidallas.office@gmail.com or 214-634-0204)

SUMMARY OF APPAREL DESIGN COMPETITION:

- Competition Entry fee is **\$20 per garment**. Students must submit the entry fee by **March 31, 2023 at 5:00p CST** via the Eventbrite Registration page. All transactions will be electronic– No Cash, Checks or Money Orders will be accepted.
- Students are limited to **4 total entries: apparel & digital submissions combined**.
Examples: 4 garments; or 3 garments, plus 1 digital submission.
- Students may enter more than one garment per category.
- Categories are inclusive of all genders.
- Garments shown in the fashion presentation will be based on quality of garments, the number of obtainable models and time availability. Not all entries will be shown. The decision will be left to the competition committee members and co-chairs.
- Entries must be current school year projects and must not have won any previous FGI scholarship competition award.

APPAREL DESIGN COMPETITION CATEGORIES

Daywear / Streetwear

- **Award:** \$2,000 scholarship for 1st place; \$1,000 scholarship for 2nd place; \$500 scholarship for 3rd place
- **Garments Eligible for Submission:** Everyday, casual separates with a relaxed design approach; Category includes outerwear, tailored suiting, activewear, knitwear and day dresses.
- **Judging:** Representatives from the industry along with experts from the FGI Board and Members-At-Large will choose the winners based upon the criteria outlined below. Finalists should be prepared to submit a self-recorded 60-second video to be shown during the fashion presentation (criteria listed below).

Cocktail / Party

- **Award:** \$2,000 scholarship for 1st place; \$1,000 scholarship for 2nd place; \$500 scholarship for 3rd place
- **Garments eligible for submission:** Semi-formal eveningwear suitable for a range of after-5pm social occasions; Category includes cocktail dresses (at, above or just below the knee), jumpsuits and trend-forward tailored suiting
- **Judging:** Representatives from the industry along with experts from the FGI Board and Members-At-Large will choose the winners based upon the criteria outlined below. Finalists should be prepared to submit a self-recorded 60-second video to be shown during the fashion presentation (criteria listed below).



Black Tie / Bridal

- **Award:** \$2,000 scholarship for 1st place; \$1,000 scholarship for 2nd place; \$500 scholarship for 3rd place
- **Garments eligible for submission:** Formal eveningwear suitable for after-5pm social occasions; Can include traditional and contemporary bridal dresses; floor length evening dresses, ball gowns and tuxedos
- **Judging:** Representatives from the industry along with experts from the FGI Board and Members-At-Large will choose the winners based upon the criteria outlined below. Finalists should be prepared to submit a self-recorded 60-second video to be shown during the fashion presentation (criteria listed below).

Apparel Sustainability

- **Award:** \$2,000 scholarship
- **Apparel Sustainability Award eligibility:**
Entry may be any category of apparel design above and include the use of recycled materials or eco-textiles (such as plant-based materials like organic cotton, hemp, bamboo, linen.) Entries may be redesigned/repurposed garments. Consider the environmental, socio-economic, and ethical aspects of the design.
- **Judging:** Representatives from the industry along with experts from the FGI Board and Members-At-Large will choose the winners based on use of repurposed materials and application of technology. Finalists should be prepared to submit a self-recorded 60-second video to be shown during the fashion presentation (criteria listed below).

OVERALL COMPETITION AWARDS

Garments entered into one of the competition categories outlined above that meet the eligibility requirements for the Overall Competition Awards will automatically be entered in this portion of the competition. There is no need to complete additional documentation for these awards.

Fashion Excellence Award

- **Award:** \$5000 scholarship.
- **Eligibility Requirements:** The recipient will be selected from the top 5 overall finalists
- **Judging:** The director of FGI Dallas Board along with industry experts from the FGI Board will choose the winner from the competition finalists for the Fashion Excellence Award. The finalists should be prepared to be interviewed by the Director of the Dallas Board prior to the fashion presentation and to submit a self-recorded 60-second video to be shown during the fashion presentation (criteria listed below).

Director's Choice Award

- **Award:** \$5000 scholarship
- **Eligibility Requirements:** The recipient will be selected from the top 5 overall finalists
- **Judging:** The director of FGI Dallas Board along with industry experts from the FGI Board will choose the recipients from the competition finalists for the Director's Choice award. The finalists should be prepared to be interviewed by the Director of the Dallas Board prior to the fashion presentation and to submit a self-recorded 60-second video to be shown during the fashion presentation (criteria listed below).

Paris American Academy Couture Award

- Opportunity to study at the Paris American Academy (PAA) in Paris, France, during the **FALL PROGRAM** following the Scholarship Competition. Includes tuition for the fall semester at PAA, accommodations in Paris, round-trip airfare and a spending allowance.
- **Eligibility Requirements:** Candidates for these awards are selected from the highest-scoring Apparel Design categories. Only junior and senior year students from a four-year college or university and second-year students from a two-year program are eligible for the Couture Award. **The winner must hold or acquire a valid passport to accept this award.** Preference is given to upper-level students who have demonstrated outstanding performance in their fashion design curriculum.
- **NOTE:** the winner of this award **MUST NOT** have won any previous PAA awards.



- **Judging:** The finalists should be prepared to be interviewed by PAA representatives prior to the fashion presentation and to submit a self-recorded 60-second video to be shown during the fashion presentation (criteria listed below).

Sponsored Apprenticeship – Sponsor TBD

- **Award:** Opportunity to work under the guidance of an established design professional in a local company and learn all aspects of the business from development through production and into marketing, sales and, ultimately, retail placement.
- **Eligibility Requirements:** Candidates for this award must be available for a 12-week unpaid internship and should not be working with another competing firm.
- **Judging:** The sponsoring designer and team will choose the winner. The finalists should be prepared to be interviewed by the sponsoring designer prior to the fashion presentation and to submit a self-recorded 60-second video to be shown during the fashion presentation (criteria listed below).

Best of Sewing Award

- **Award:** Sewing Machine or Serger
- **Eligibility Requirements:** Must meet all of the requirements outlined for apparel categories listed below.
- **Judging:** Recipient will be the highest score in garment construction evaluation. Representatives from the industry along with experts from the FGI Board and Members-At-Large will choose the winners based on remaining judging criteria in the event of a tied garment construction score. Winner should be prepared to submit a self-recorded 60-second video to be shown during the fashion presentation (criteria listed below).

REQUIREMENTS:

General:

- **Entrants must submit an entry form along with a \$20 entry fee for each garment.**
- Please be prepared to interview (virtual) with the judges if chosen as a finalist.
- Please be prepared to self-record a 60-second video if chosen as a finalist. Finalists will be contacted immediately after judging with further instructions for submission. Finalists will be asked to answer a prompt and describe their inspiration/vision. This video will be shown during the live presentation and may be used for future marketing purposes. If you choose not to submit the supporting video, the next highest-scoring garment may be offered the scholarship.
- Entrants must be sponsored by school, college or university, and enrolled in a fashion program. Graduate students and Teaching Assistants/Instructors are not eligible to participate.
- Any student who has been employed as a professional designer, or who has sold their designs in a professional capacity, is not permitted to compete for prizes. ("Professional" does not include internships, sewing for friends and family, etc.)
- All scholarships will be paid to the student bursar account in the sponsoring institution's Foundation or Financial Aid Office.

Garment Entries:

- Must be pre-approved by school design instructors for quality of design and construction. It is highly recommended to review your entry with your instructor prior to submitting your online entry form.
- Must have met deadlines set forth by each school and these FGI guidelines.
- Must be current school year projects. Prior-year entries may not be re-entered.
- Must have labels permanently sewn into each piece. All Pieces of All Entries must have labels that include student name, garment classification, and full fiber content. Do not include your school's name on the label.
- Must be durable enough to allow a model to get in and out of it, go up and down stairs comfortably, sit, and walk without tripping. These areas will be tested during the fittings and any garments that do not meet these criteria will not be shown.
- Garment size entry is following global industry standard set by Alvanon:
 - Women's Standard: US size 4/6, 5' 8" to 5' 10" tall, [Reference Alvanon Global Standard Body Measurements](#)



- Women's Curvy (NEW this year): US Size 18/20, 5' 8" to 5' 10" tall, [Reference Alvanon Global Plus Body Measurements](#)
- Men's Standard: size 40-42 Regular, 6'0" – 6'3" tall. [Reference Alvanon Global Standard Body Measurements](#)
- Must be hung neatly and on proper durable hangers. Each garment must be hung on an individual hanger (do not layer or combine multiple garments on a single hanger) Do not pin garment to fancy hangers. (Use clip hanger for pants and skirts. Use hanger-loops for strapless gowns and any other garments that may fall off hangers). Your garment bags and hangers may NOT be returned.
- Any garment that arrives unfinished, improperly constructed, or coming apart in any way will be disqualified.
- Any "unregistered" garments (meaning you have not completed the entry process and paid the entry fee) will not be qualified to enter the scholarship competition.
- Entry fees will NOT be refundable if you miss the deadline or are unable to complete requirements.

Paperwork:

- Complete the online entry form linked below. You can also find the link directly on the Requirements + Entry Form page at <https://fgischolarship.org/registration/forms/>. Entry form must include the 2023 Visual Reference Page either uploaded directly in form (Google users) or emailed to fgidallas.careerday@gmail.com (non-Google users).
NOTE: All entries must be submitted electronically.
- Prepare and present your forms in the manner requested on each form. Documents MUST be submitted properly or automatic disqualification will occur. The 2023 Visual Reference Page should be placed inside an 8.5" X 11" clear plastic sheet protector. All information should be visible on the front of one page.
- Photos of garment/accessory on a model or a dress form are required. The photos themselves will not be judged but garment design, silhouette, and fit will be judged based on the photo. The photo will also help the model know how to wear the garment.
- Safety pin the sheet protector to the garment using the sheet protector's TOP hole on the wearer's left side under arm.
- If your garment is selected for the fashion show, your name will be read as it appears on the entry form. Register using the same name. Competition entry name master registration list must match.

JUDGING CRITERIA

This competition is intended to showcase the use of fabrics and trends in clothing design. Entries should reflect the inspiration as stated on your documentation forms. Judges will be respected industry professionals currently employed in the retail, design, and manufacturing industries. Each entry will be evaluated by more than one professional. The decision of the judges is final.

Selecting Finalists:

All garments will be judged on a 100-point scale prior to the live judging and award presentation. This score will determine the finalists who will be asked to participate in the live judging presentation:

- Maximum 25 pts - Construction and Fit Quality
- Maximum 25 pts - Marketability and Salability
- Maximum 20 pts - Creativity and Originality
- Maximum 10 pts - Innovative Use of Materials
- Maximum 10 pts - Relevance to Current Trends and Category
- Maximum 10 pts - Compliance with competition guidelines

Construction & Fit Quality: Garment should be clean finished inside and outside using facings, hem finishes, appropriate use of linings & interlinings unless the design intent states otherwise; stitching should be balanced with properly set zippers, button/buttonholes; Garment should not be excessively tight or loose and models should have proper range of motion when wearing garment.



Marketability/Salability: Garments should have hanger appeal, should be functional or lifestyle appropriate according to the design intent, and convey high perceived value and relevance to current fashion and trends.

Creativity & Originality: Originality of concept and creative use of design elements including materials, surface design/embellishment, balance/proportions/design lines, color, design harmony and emotional engagement.

Innovative Use of Materials: Creative, new or unusual use of materials in the design of the garment and/or surface embellishment.

Relevance to Current Trends and Category: Demonstrated knowledge of current trends and interpretation within the category.

DISQUALIFICATION: *If entry forms are not filled out properly and completely, entry may be disqualified during check-in and pre-judging process.*

Live Judging Event (Final Scoring)

- Finalists will be notified no later than **April 2, 2023** and must respond with their acceptance to compete in the final round of judging within 24 hrs or by **April 3, 2023, 5:00p CST**.
- Finalists must be willing to submit a 60 second self-recorded video AND be willing to interact with a panel of judges during the live judging event on stage and in front of an audience. This includes a brief Q&A with the panel of friendly judges during which they may or may not ask you more about your design or process. Note, this is NOT a critique.
- Currently, we are requiring finalists to be in attendance, but are considering virtual options. We will provide updates prior to the registration deadline. (Updated January 22, 2023)
- Live judging scores will be added to the pre-judging scores for a final total of up to 200 points. Winners will be announced live at the award presentation.
- The following criteria will be used to determine the final ranking and scoring:
 - Maximum 25 pts - Construction and Fit Quality
 - Maximum 25 pts - Marketability and Salability
 - Maximum 20 pts - Creativity and Originality
 - Maximum 10 pts - Innovative Use of Materials
 - Maximum 10 pts - Relevance to Current Trends and Category
 - Maximum 10 pts - Adherence to Student's Design Vision

DEADLINE:

All entries **must be received by FGI Dallas on or before March 31, 2023 at 5:00p CST**. No entries will be accepted after the deadline.

Entries may be submitted beginning March 27, 2023 via traceable services like UPS, Federal Express. Garments may be hand delivered to Fashion Group International with advanced scheduling - contact the FGI office at 214-634-0204 or fgidallas.office@gmail.com.

Other 2023 Key Dates:

- February 15 - Online Registration Opens
- March 27 - Online Entry Forms Due
- March 28 - Instructors are sent requests to approve or reject online entries
- March 31 - Complete submissions with the following criteria due for each garment:
 - Online Entry Form
 - Eventbrite Registration
 - Eventbrite Registration Payment
 - Garment Submission
 - Visual Reference Page attached to garment
- April 1 - Preliminary Judging; Selection of Finalists



- April 1-2 - Finalists Notified
- April 3 - Finalist Responses Due; Interviews Scheduled
- April 4 - 6 - Virtual Sponsor Interviews
- April 7 - Finalist Videos Due
- April 14 - In-Person Event (details to follow), Post-Event Garment Pickup

SHIPPING & DELIVERY:

- All entries must be delivered via certified mail, UPS, Federal Express, or hand delivered to The Fashion Group International of Dallas office if our office hours permit.
- Ship in regular shipping boxes. Do not send Hanging Bags. Insure all packages.
- The Fashion Group International of Dallas, The Fashion Group Foundation of Dallas, Inc., and The Dallas Market Center are released from any and all liability for loss or damage to your entry.
- If you are hand delivering your entries, make sure to use all technology available to you to ensure you know the location of the World Trade Center and the Trade Mart, you have accurate driving directions and/or a map, and you have allowed enough travel time to include traffic congestion. All deadlines are final. There will be no exceptions.

Send all entries to:

**Fashion Group International of Dallas, Inc.
Attn: Scholarship Competition
2050 North Stemmons Fwy, Ste #133-A
UNIT #378
Dallas, TX 75207**

FINAL NOTES:

- You **MUST** attach your name & content label inside every item submitted.
- Please remember to include your GPA and if you are a freshman, sophomore, junior, senior or 1st, 2nd, 3rd, etc. year Associates Degree student.
- Pay attention to construction (i.e. zippers, closures, hems, and the durability of your garments). Remember that the model will need to be able to get in and out of your garment easily.
- Entry form must be electronically approved by the professor or entry is disqualified. We will be sending a list of approvals to your instructor on **March 28, 2023**.
- Garments will be returned to the student at the address provided on the entry form, may be picked up immediately following the live event or with an advance appointment after the award presentation is complete.
- Do not send any extra accessory items with your garments. If you do send extra accessories because they are a critical part of your entry please understand that Fashion Group International of Dallas, The Fashion Group Foundation of Dallas, Inc., and The Dallas Market Center are released from any and all liability for loss or damage.

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