

## **2019 Scholarship Competition**

**Event Date: Friday, April 12, 2019**

**Submission Deadline: Friday, March 29, 5:00 pm**

### **~ Apparel Design Competition Requirements ~**

#### **OVERALL SCHOLARSHIP COMPETITION OBJECTIVES:**

To give college and university students an opportunity to demonstrate their talents in design, construction, fabric, and trend research. Students provide a written description of their inspiration and intent and are judged on their abilities to manifest that intent in tangible form. Top scored entries will be showcased in a professional runway fashion show.

#### **CRITICAL NOTE:**

**Before beginning to work on this project, it is vital that you read all materials first.** If you cannot download the proper forms, have your faculty advisor contact the Fashion Group International of Dallas immediately ([fgidallas.office@gmail.com](mailto:fgidallas.office@gmail.com) or 214-634-0204)

#### **SUMMARY OF APPAREL DESIGN COMPETITION:**

- Competition Entry fee is **\$10 per garment**. Students must be pre-registered prior to judging.
- Students are limited to **4 total entries: apparel & merchandising combined**.  
*Examples: 4 garments; or 3 garments plus 1 digital merchandising.*
- Students are limited to **1 entry PER CATEGORY: apparel and merchandising combined**.  
*Examples: 1 LBD, 1 sportswear, 1 evening/bridal, 1 digital merchandising*
- Garments shown in the fashion show will be based on quality of garments, the number of obtainable models and time availability. Not all entries will be shown. The decision will be left to the competition judges and co-chairs.
- Entries must be current school year projects and must not have won any previous FGI scholarship competition award.

#### **APPAREL DESIGN COMPETITION CATEGORIES**

##### **Bridal/Evening Gown**

- **Award:** \$2,500 cash scholarship for 1st place; \$1,000 cash scholarship for 2nd place; \$500 cash scholarship for 3rd place
- **Garments eligible for submission:** Traditional and contemporary bridal dresses; bridal party dresses; special occasion dresses including evening/ bridal pant suits, tea length dresses, cocktail dresses and ball gowns.
- **Judging:** Representatives from Tootsies along with industry experts from the FGI Board and Members-At-Large will choose the winners based upon the criteria outlined below.

##### **Dallas Market Center (DMC) Runway Challenge: Little Black Dress**

- **Award:** \$2,500 cash scholarship for 1st place; \$1,000 cash scholarship for 2nd place; \$500 cash scholarship for 3rd place
- **Garments Eligible for Submission:** Black dresses appropriate for the office; cocktail parties; and/or desk-to-dinner.
- **Judging:** Representatives from the Dallas Market Center (DMC) along with industry experts from the FGI Board and Members-At-Large will choose the winners based upon the criteria outlined below.

### **Women's Sportswear**

- **Award:** \$2,500 cash scholarship for 1st place; \$1,000 cash scholarship for 2nd place; \$500 cash scholarship for 3rd place
- **Garments Eligible for Submission:** Women's contemporary sportswear garments.
- **Judging:** Representatives from Dallas-based sportswear manufacturer, Sharon Young, industry experts from the FGI Board and Members-At-Large will choose the winners based upon the criteria outlined below.

### **Menswear**

- **Award:** \$2,500 cash scholarship for 1st place; \$1,000 cash scholarship for 2nd place; \$500 cash scholarship for 3rd place
- **Garments Eligible for Submission:** Men's contemporary sportswear ranging from related weekend attire to garment appropriate for a professional environment or social event.
- **Judging:** Industry experts from the FGI Board and Members-At-Large will choose the winners based upon the criteria outlined below.

## **OVERALL COMPETITION AWARDS**

Garments entered into one of the competition categories outlined above that meet the eligibility requirements for the Overall Competition Awards will automatically be entered in this portion of the competition. There is no need to complete additional documentation for these awards.

### **The Ken Downing Best of Show Award**

- **Award:** \$10,000 cash scholarship.
- **Eligibility Requirements:** The winner will be selected from among the top five finalists in each competition category
- **Judging:** Ken Downing, Senior Vice President and Fashion Director for Neiman Marcus, will choose the winner who is deemed to have the most outstanding piece of work entered in the competition. The finalists should be prepared to be interviewed by Ken Downing prior to the awards ceremony.

### **Director's Choice Award**

- **Award:** \$2500 cash scholarship for the first runner-up to the Ken Downing Best of Show Award
- **Eligibility Requirements:** Refer to the Ken Downing Best of Show Award.  
**Judging:** The director of FGI Dallas Board along with industry experts from the FGI Board will choose a runner-up from the 5 finalists of the Best of Show award. The finalists should be prepared to be interviewed by the director of the Dallas Board prior to the awards ceremony.

### **Paris American Academy Couture Awards (2 awards for 2019)**

- **Award 1:** Opportunity to study at the Paris American Academy (PAA) in Paris, France, during the **SUMMER SEMESTER** following the Scholarship Competition. Includes tuition for the summer semester at PAA, accommodations in Paris, round-trip airfare and a spending allowance.
- **Award 2:** Opportunity to study at the Paris American Academy (PAA) in Paris, France, during the **FALL SEMESTER** following the Scholarship Competition. Includes tuition for the fall semester at PAA, accommodations in Paris, round-trip airfare and a spending allowance.
- **Eligibility Requirements:** Candidates for these awards are selected from the highest-scoring Apparel Design categories. Only junior and senior year students from a four-year college or university and second-year students from a two-year program are eligible for the Couture Awards. The winner must hold or acquire a valid passport to accept this award. Preference is given to upper-level students who have demonstrated outstanding performance in their fashion design curriculum.
- **NOTE:** the winner of this award **MUST NOT** have won any previous PAA awards.

- **Judging:** The director of the Paris American Academy or a designated representative from the PAA will choose the winner and will be judged on the quality of the garment's construction and high fashion design creativity. Construction is particularly important in being considered as a finalist for the PAA Couture Award.

#### **Best of Sewing Award**

- **Award:** A sewing machine
- **Eligibility Requirements:** The winner will be chosen from among the top three finalists in each Apparel Design category.
- **Judging:** Industry experts from the FGI Board and Members-At-Large will choose the winners based upon the quality of the garment's construction.

#### **Patti Flowers Design Studio Internship \*\*\* NEW**

- **Award:** Opportunity to work under the guidance of Patti Flowers in her couture custom bridal and evening gown studio.
- **Eligibility Requirements:** Candidates for this award will be hand-selected by the designer and her team and must be available to work day and evening hours.
- **Judging:** Patti Flowers and her team will choose the winner.

### **REQUIREMENTS:**

#### **General:**

- **Entrants must attend the awards show and be present to win.** Please be prepared to interview with the judges if chosen as a finalist.
- Entrants must be sponsored by school, college or university, and enrolled in a fashion program. Graduate students and Teaching Assistants/Instructors are not eligible to participate.
- Any student who has been employed as a professional designer, or who has sold their designs in a professional capacity, is not permitted to compete for prizes. ("Professional" does not include internships, sewing for friends and family, etc.)
- Any student who wins an award, is graduating, and has no outstanding school debt, must provide proof of paid tuition and no outstanding debt with the university or student loan through a financial institution.

#### **Garments Entries:**

- Must be pre-approved by school design instructors for quality of design and construction.
- Must have met deadlines set forth by each school and these FGI guidelines.
- Must be current school year projects. Prior-year entries may not be re-entered.
- Must have labels permanently sewn into each piece. All Pieces of All Entries must have labels that include student name, garment classification, and full fiber content. Do not include your school's name on the label.
- Must be durable enough to allow a model to get in and out of it in 30 seconds, go up and down stairs comfortably, sit, and walk without tripping. These areas will be tested during the fittings and any garments that do not meet these criteria will not be shown.
- Must be industry standard size 8, height 5' 8" to 5' 10" tall for women. For menswear, industry standard size 40-42 Regular. See Standard Body Measurements & Fit Guidelines Sheet for more information.
- Must be hung neatly and on proper durable hangers. Do not pin garment to fancy hangers. (Use clip hanger for pants and skirts. Use hanger-loops for strapless gowns and any other garments that may fall off hangers). Your garment bags and hangers will NOT be returned.
- Any garment that arrives unfinished, improperly constructed, or coming apart in any way will be disqualified.
- Any "unregistered" garments (meaning you have not completed the registration process and paid the registration fee) will not be qualified to enter the scholarship competition.
- Registration fees and Entry fees will NOT be refundable if you miss the deadline or unable to attend.

**Paperwork:**

- Fill out the **2-page** Student Information Sheet and Entry Form **completely**, print neatly or type using HTML form on website. Add all required signatures, sketches and photographs where indicated.  
*NOTE: Incomplete forms (i.e., those lacking a GPA, sponsored school or faculty member's signature, etc.) will result in the entry being disqualified and not eligible for the scholarship competition.*
- Prepare and present your forms in the manner requested on each form. Documents **MUST** be submitted properly or automatic disqualification will occur. Forms should be placed inside an 8.5" X 11" clear plastic sheet protector, back to back. The Information sheet should face forward; the sketch sheet should face the back. All information on both sheets should be visible without having to remove them from the sheet protector.
- Download and insert a photograph of garment/accessory on a model or a dress form to Sketch Page. This photo is required. The photos themselves will not be judged but garment design, silhouette, and fit will be judged based on the photo. The photo will also help the model know how to wear the garment.
- Safety pin the sheet protector to the garment using the sheet protector's TOP hole.
- If your garment is selected for the fashion show, your name will be read as it appears on the entry form. Register using the same name. Competition entry name master registration list must match.

**JUDGING CRITERIA**

This competition is intended to showcase the use of fabrics and trends in clothing design. Entries should reflect the inspiration as stated on your documentation forms. Judges will be respected industry professionals currently employed in the retail, design, and manufacturing industries. The decision of the judges is final.

All garments will be judged on a 100 point scale:

- Maximum 25 pts - Construction and Fit Quality
- Maximum 25 pts - Marketability and Salability
- Maximum 20 pts - Creativity and Originality
- Maximum 10 pts - Innovative Use of Materials
- Maximum 10 pts - Relevance to Current Trends and Category
- Maximum 10 pts - Compliance with competition guidelines

Construction & Fit Quality: zipper setting, button/buttonholes, facings, hem finishes, appropriate use of linings & interlinings in construction, overall quality

Marketability/Salability: Garment hanger appeal, fit & flattering, functional or lifestyle appropriate, perceived value, relevance to current fashion and trends.

Creativity & Originality: Originality of concept and creative use of design elements including materials, surface design/embellishment, balance/proportions/design lines, color, design harmony and emotional engagement.

Innovative Use of Materials: Creative, new or unusual use of materials in the design of the garment and/or surface embellishment.

Relevance to Current Trends and Category: Demonstrated knowledge of current trends and interpretation within the category.

***DISQUALIFICATION:*** If entry forms are not filled out properly and completely, entry will be automatically disqualified during check-in and pre-judging process.



Rev. 2/28/19

**DEADLINE:**

All entries **must be received by FGI Dallas on or before March 29, 2019 at 5:00PM**. No entries will be accepted after the deadline.

**Entries may be submitted beginning March 4, 2019** via traceable services like UPS, Federal Express. Garments may be hand delivered to Fashion Group International with advanced scheduling - contact the FGI office at 214-634-0204 or [fgidallas.office@gmail.com](mailto:fgidallas.office@gmail.com).

**SHIPPING & DELIVERY:**

- All entries must be delivered via certified mail, UPS, Federal Express, or hand delivered to The Fashion Group International of Dallas office if our office hours permit.
- Ship in regular shipping boxes. Do not send Hanging Bags. Insure all packages.
- The Fashion Group International of Dallas, The Fashion Group Foundation of Dallas, Inc., and The Dallas Market Center are released from any and all liability for loss or damage to your entry.
- If you are hand delivering your entries, make sure to use all technology available to you to ensure you know the location of the World Trade Center and the Trade Mart, you have accurate driving directions and/or a map, and you have allowed enough travel time to include traffic congestion. All deadlines are final. There will be no exceptions.

**Send all entries to:**

**Fashion Group International of Dallas, Inc.  
Attn: Scholarship Competition  
2050 North Stemmons Fwy, Ste #11037-8  
UNIT #378  
Dallas, TX 75207**

**FINAL NOTES:**

- You **MUST** attach your name & content label inside every item submitted.
- Please remember to include your GPA and if you are a freshman, sophomore, junior, senior or 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, etc. year Associates Degree student.
- Pay attention to construction (i.e. zippers, closures, hems, and the durability of your garments). Remember that the model has less than 30 seconds to change outfits.
- No students or faculty are allowed back stage except those associated with the production of the show. Students can collect their garments at the conclusion of the entire program, which may or may not be after the fashion show.
- Do not send any extra accessory items with your garments. They will get lost backstage. If you do send extra accessories, The Fashion Group International of Dallas, The Fashion Group Foundation of Dallas, Inc., and The Dallas Market Center are released from any and all liability for loss or damage.

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